

Press release

## **ACAve Travel Market has today brought together 80 Balearic travel agencies and tour operators in Palma de Mallorca**



- **Airline and cruise companies, hotel groups, tourist destinations and technology companies have presented their latest developments for the 2022 tourist season to the invited agencies**

**May 11, 2022.-** The Corporate Association of Specialized Travel Agencies (ACAve) today held a new meeting of the **ACAve Travel Market Tour** at the **Nixe Palace Hotel** in Palma de Mallorca, an itinerary of presentations throughout Spain designed to exhibit travel agents at first hand with news about tourism services and products from the key operators in the sector. After two years of pandemic and virtual or hybrid events, the ATM Tour returns this year to its original 100% face-to-face format.

Today's meeting, led and moderated by the **manager of ACAVE, Catiana Tur**, began with a welcome from the **president of ACAVE, Jordi Martí**, who commented in his speech that "we are experiencing a time of recovery in tourism activity and prospects for summer they are very positive. However, we remain in a complex context due to rising energy and fuel costs that are affecting travel prices. More than ever, collaboration between operators and travel agency professionals is important to provide efficiency and added value to our customers".

Next, the **Catalan Tourism Agency** was the first operator to intervene: Rebeca Blázquez, head of the **ACT** office for the Spanish and Portuguese market, presented the "Grand Tour Catalunya" product. Next, Maria Chaverri, Trade & Leisure Account Manager of **Air France KLM**, presented the company's novelties for this season. For her part, Laura Marzo, **Balearia's** sales manager, presented the company's new services and routes for the new season. Ingrid Graells, Commercial Director of **Beroni**, has shown the advantages of BGS Sign Contract, a platform for the agile creation and management of combined travel contracts. Cosme Maíz, Commercial Director of **CDV**, has presented the aggregation platform for travel agencies with suppliers from all over the world. Nieves Domínguez, Commercial Director Spain & Portugal/Latam of **Maritim Hotels**, has shared the resurgence of the company after COVID19. Next, Antonio Lozano, Leisure Senior Sales Executive and Noemí Miguel, Corporate Account Executive of **Qatar Airways**, presented the Doha destination. Aixa Iglesias, Destination Sales Director of **Sandos & Manconfort Hotels** has presented the unique experience that can be enjoyed in their hotels. Valentín Rodríguez, Pasaje salesperson, and Jana Peiró, **Trasmed** Passenger Manager, presented the new services and routes that will be operated this season. And to close, Isabel Fernández, Regional Manager of **Vueling**, has announced the opening of new routes and notable increases in the operation with Paris and London. Likewise, this season they will maintain up to 100 domestic routes on the peninsula.

Between the months of March and June, 11 ACAVe Travel Markets will be held in the following cities: **Barcelona** (March 9), **Seville** (March 16), **Bilbao** (March 23), **Madrid** (March 30), **Special B-Travel** (April 1), **A Coruña** (April 6), **Palma de Mallorca** (May 11), **Malaga** (May 18), **Valencia** (May 25) and **Barcelona** (June 1).

## About ACAVE

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain**. Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

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