



CON MI AGENCIA, VIAJO SEGURO

Press release

ACAve Travel Market has brought together today in Malaga 60 travel agencies and tour operators



- **Airline, maritime companies and hotel groups, tourist destinations and Tour Operators have presented their latest developments for the 2022 tourist season to the invited agencies**

May 18, 2022.- The Corporate Association of Specialized Travel Agencies (ACAve) today held a new meeting of the **ACAve Travel Market Tour** at the **Molina Lario Hotel** in Malaga, an itinerary of presentations throughout Spain designed to present first-hand travel agents the news in tourist services and products of the key operators in the sector. After two years of pandemic and virtual or hybrid events, the ATM Tour returns this year to its original 100% face-to-face format.

Today's meeting, led and moderated by the **manager of ACAve, Catiana Tur**, began with a welcome from the **president of ACAve, Jordi Martí**, who commented in his speech that *"Tourism prospects are very positive, and the Andalusian market will recover Without a doubt, a good part of the international tourist activity, as has already been seen during the start of the season at Easter"*.



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Next, Isabel Fernández, Regional Manager of **Vueling**, announced the opening of new routes and notable increases in the operation with Paris and London. Likewise, this season they will maintain up to 100 domestic routes on the peninsula. Next, Ariana Fonseca, Product Manager of **Tourism of Portugal**, presented the urban destinations of our neighboring country. Oriol Balmaña, Tour Operator Sales Manager of **Travelkids** has presented his family travel schedule. Pedro Morales, Sales Executive of **TAP Air Portugal** has presented the company's plans and connections for this season. José Luis Mesa, Responsible for the national market of **Sandos & Manconfort Hotels** has presented the unique experience that can be enjoyed in their hotels. Anna Hurtado, National Sales Delegate of **PortAventura World** has presented a unique destination with 3 parks and 6 themed hotels. For her part, Dolores Pérez – Director of the **Israeli National Tourism Office**, presented the attractions of this Mediterranean country steeped in history. Pepe Guzmán, Head of Sales for Andalusia and North Africa at **Balearia**, has shared the shipping company's news for this season. Alicia Gómez, Coordinator of the tourist offices of the **Eivissa City Council** has presented the cultural proposals of the capital of Ibiza.

Between the months of March and June, 11 ACAVe Travel Markets are held in the following cities: **Barcelona** (March 9), **Seville** (March 16), **Bilbao** (March 23), **Madrid** (March 30), **Special B-Travel** (April 1), **A Coruña** (April 6), **Palma de Mallorca** (May 11), **Malaga** (May 18), **Valencia** (May 25) and **Barcelona** (June 1).

About ACAVE

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain**. Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

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