



Press release

La Palma will host the ACAVE Annual Trip

- **Coinciding with this trip, the meeting of the new Board of Directors of ACAVE will also take place.**



May 24, 2022.- The Corporate Association of Specialized Travel Agencies (ACAVE), the main employer in the sector in Spain and which represents the interests of Spanish travel agencies in ECTAA, the European employer of travel agencies and tour operators, will celebrate next June 18 a new edition of the **ACAVE Annual Trip**, one of the main activities of the association and whose objective is the immersion of the participants in a specific tourist destination to establish contact with its main operators and representatives in the field of the promotion, and on this occasion it will be destined for the **island of La Palma**. Coinciding with this annual trip, **the meeting of the new ACAVe** Board of Directors will also be held.

The trip will have the participation of **40 travel agents** and during the visit there will be an institutional meeting with the Ministry of Tourism of La Palma. Accommodation will be at the Parador de Turismo de la Palma and visits will also be made to numerous attractions on the island, such as El Roque de los Muchachos, the Caldera de Taburiente National Park, the Cubre Vieja volcano, the forest de los Tilos, as well as the towns of Puntagorda and Tazacorte, famous for their banana plantations. In addition, special activities are planned, such as a visit to the Ron Aldea factory in Puerto Espíndola or dinner with the Stargazing experience in Llano de la Venta.

Jordi Martí, president of ACAVE, considers that *"this trip is an extraordinary opportunity to discover in depth a destination such as La Palma, which in recent months has been in the news spotlight as a result of its seismic activity, but which is now has returned to normality and is fully prepared to welcome tourism with all its great attractions intact."*

Coinciding with this trip, ACAVE will hold its meeting of the Board of Directors, bringing together for the first time in person the components of the new governing team of the association.

About ACAVE

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain**. Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

For more information:

Oriol García
M + 34 608512909
oriolgarcia@mahala.es

MAHALA

Comunicación
y Relaciones Públicas
