



CON MI AGENCIA, VIAJO SEGURO

Press release

40 Valencian travel agencies participate in a new edition of ACAVe Travel Market



- **Airline and shipping companies, hotel groups, tourist destinations and technology companies have presented their latest developments for the 2022 tourist season to the invited agencies**



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May 26, 2022.- The Corporate Association of Specialized Travel Agencies (ACAVE) yesterday held a new meeting of the **ACAVE Travel Market Tour** at the **Eurostars Rey don Jaime Hotel** in Valencia, an itinerary of presentations throughout Spain designed to expose first provide travel agents with news on tourism services and products from the key operators in the sector. After two years of pandemic and virtual or hybrid events, the ATM Tour returns this year to its original 100% face-to-face format.

The meeting was led and moderated by **the manager of ACAVE, Catiana Tur**, who commented in her speech that "tourism activity is recovering by leaps and bounds since Easter and forecasts are improving day after day. It is important that we read this situation with optimism but also with caution given that inflation and high fuel prices paint a still complicated scenario in the immediate future".

Next, Dominique Maulin-Diabira, Director for Spain and Portugal of **ATOUT FRANCE**, the **French Tourism Development Agency**, presented her plan of 20 ideas to travel sustainably in France. Next, Ingrid Graells, Commercial Director of **Beroni**, explained the advantages of BGS Sign Contract, a platform for the agile creation and management of combined travel contracts. Nino Marot – Councilor for Tourism of the **Comú d'Encamp**, presented the attractions of this incomparable destination in Andorra. David Bretos, Sales Director Spain of **Expedia TAAP**, shared his platform with a global reservation program with more than 1 million accommodations, 500 airlines, as well as rent a car operators and activities. Mercedes Orduña, Marketing Director of the **Israeli National Tourism Office**, presented this great Mediterranean destination steeped in history. Next, Sara Jiménez, Leisure Sales Accounts Executive, and Beatriz Bartolomé, Corporate Account Executive of **Qatar Airways** have detailed the attractions of the Doha destination. José Luis Mesa, Responsible for the national market at **Sandos & Manconfort Hotels**, spoke about the chain's event packages. Eduardo Tallada, Sales Manager for Ibiza, Murcia, Levante and Andalusia at **Trasmed**, presented the new services and routes that will be operated this season. Meritxell Muriel, Promotion of **Tourism of Barcelona**, presented the novelties of the city of Barcelona for the new season. And to close, Isabel Fernández, Regional Manager of **Vueling**, announced the opening of new routes and notable increases in the operation with Paris and London. Likewise, this season they will maintain up to 100 domestic routes on the peninsula.



Between the months of March and June, 11 ACAVe Travel Markets will be held in the following cities: **Barcelona** (March 9), **Seville** (March 16), **Bilbao** (March 23), **Madrid** (March 30), **Special B-Travel** (April 1), **A Coruña** (April 6), **Palma de Mallorca** (May 11), **Malaga** (May 18), **Valencia** (May 25) and **Barcelona** (June 1).

About ACAVe

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain**. Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

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