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Press release

ACAve Travel Market Tour concludes today in Barcelona bringing together 80 travel agents



- **After 10 stages of ACAve Travel Market and more than 50 participating operators, this new round of meetings between programmers and agents has had the participation of more than 600 travel agents.**

June 1, 2022.- The Corporate Association of Specialized Travel Agencies (ACAve) held today at the **Radisson Blue 1882 Hotel** in Barcelona the last meeting of this season of the **ACAve Travel Market Tour**, an itinerary of presentations throughout Spain to exhibit First-hand to travel agents the novelties in tourist services and products of the key operators in the sector. After two years of pandemic and virtual or hybrid events, the ATM Tour returns this year to its original 100% face-to-face format.

The meeting, which has been led and moderated by the **manager of ACAve, Catiana Tur**, began with a welcome from the **president of ACAve, Jordi Martí**, who confirmed *"the good forecasts for the season are being fulfilled more and more as the season progresses. These data that we are seeing with sustained increases in the number of reserves are the best news for all those companies that have not yet recovered from the damage of the pandemic and are forced to keep part of the team in reserve. We hope that the summer definitely marks the change in trend and we can see all the agencies out of danger"*.



Next, Francisco Escuder, Regional Manager for Latin America, Portugal & Spain at **Wetu Travel Technology**, presented his company's digital solutions for travel professionals. Next, Ariana Fonseca, Product Manager of **Tourism of Portugal**, highlighted the offer of urban destinations in our neighboring country. Alfredo Capote, representative of the tourism business sector of **Turismo de la Palma – Cabildo de la Palma** has detailed the experience of getting to know the Canary Island as Travel to the center of the earth with La Palma. Victoria Lázare, sales executive of **Tap Air Portugal**, has presented the novelties and routes of the season. Aixa Iglesias, destination Sales Director of **Sandos & Manconfort Hotels** spoke about the hotel chain's loyalty program for travel agents. Dolores Pérez, director of the **Israeli National Tourism Office**, explained the attractions of the destination. Paquita Castillo, Commercial Director of **APG Spain GSA – Kenya Airways**, has presented this airline under the slogan "The pride of Africa". Ingrid Graells, Commercial Director of **Beroni**, has shown the advantages of the BGS Sign Contract, a platform for the agile creation and management of combined travel contracts. Dominique Maulin-Diabira, director for Spain and Portugal of **ATOUT FRANCE, French Tourism Development Agency**, presented her plan of 20 ideas to travel sustainably in France. Maria Chaverri, Trade & Leisure Account Manager of **Air France KLM**, has concluded the round of presentations talking about the company's plans for this season.

Between the months of March and June, 10 ACAVe Travel Markets have been held in the following cities: **Barcelona** (March 9), **Seville** (March 16), **Bilbao** (March 23), **Madrid** (March 30), **Special B- Travel** (April 1), **A Coruña** (April 6), **Palma de Mallorca** (May 11), **Malaga** (May 18), **Valencia** (May 25) and **Barcelona** (June 1).



About ACAVE

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain**. Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

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