



CON MI AGENCIA, VIAJO SEGURO

Press release

More than 1.000 travel agents in 14 cities have participated in the ACAVE Travel Market Tour this year



November 16, 2022.- The Corporate Association of Specialized Travel Agencies (ACAVe) has held today at **Estació Espai Gastronòmic** de Barcelona the last meeting of this 2022 **ACAVe Travel Market Tour**, an itinerary of presentations through the main Spanish cities to expose first-hand to travel agents the news of the key operators in the sector.

The more than 1.000 participants in this year's meetings consolidate the success of this model for training travel agents and promoting new tourism products. The attendees especially value the possibility of knowing first-hand the new programming of the tourist providers and the novelties that the destinations present, as well as the opportunity to establish direct contact with representatives of operators and destinations.

Today the cities for the **2023 edition of the ATM** have also been confirmed:

March

Barcelona
Seville
San Sebastián
Murcia

April

Santiago de Compostela
Pamplona

May

Alicante
Palma de Mallorca
Málaga
Ibiza
Barcelona

October

Bilbao

November

Valencia
A Coruña
Barcelona

Jordi Martí, president of ACAVE, believes that *"the success of ATMs lies in the fact that they offer a great opportunity for training and closer networking for travel agents and operators. The opportunity to be able to offer regular updates on the news in the programming of tour operators, in person, gives great added value to this event". Jordi Martí adds "ACAVE has been a pioneer in this new training format for travel agents that we started in 2020 in the middle of the pandemic and in 2023 we will continue to bet on it, expanding the cities we visit and connecting suppliers and destinations with travel agents, all in a dynamic way and providing quality knowledge to travel agents."*

ATM Barcelona

Catiana Tur, manager of the association, has been in charge of leading the act, which has had presentations from 10 companies in the tourism sector.

The event began with a presentation by **Patricia Flores, Vueling's** Key Account Manager, who presented the airline's new destinations for this winter. Next, **Ana Maria Pavón**, Global sales manager of **Volotea**, gave an account of the routes of this Asturias-based airline, recently awarded as the Best Leading Low-Cost Airline in Europe at the World Travel Awards. After the airlines' presentations, **Xiao Yang**, head of international promotion for **Turisme de Barcelona**, presented the entity's news for the Asian market, and **Montse Redondo**, from **Trasmed's** ticket sales department, commented on trips to the Balearic Islands and Italy with Trasmed and Grimaldi Lines.

The fifth presentation was given by **Laia Sangorrín**, Director of Sales in Spain and Portugal, Director of **Teldar** Travel operations, who explained its hotel reservation system. Subsequently, the **Sandos and Marconfort** hotel chains have presented the winter season 22/23 at the hands of their Destination Sales Director, **Aixa Iglesias**.

Next, **Xavi Campmany**, General Director of **New Risk**, spoke about the importance of contracting insurance through a specialized brokerage, and **Magda Briet**, Account Executive at **Iryo**, presented this new low-cost train line, which will begin to circulate later this year.

The last two presentations have been given by **David Bretos**, Sales Director of **Expedia TAAP**, who has exposed the new payment options of this affiliation program; and **Samuel Durán**, from the commercial department of **Beroni**, who spoke about BGS Contract, a system that allows the digitization and management of combined travel contracts in an easy and agile way.

About ACAVE

The Corporate Association of Specialized Travel Agencies (ACAVe), based in Catalonia, is the employers' association for state-level travel agencies. It is the most representative Association in the country, with approximately **450 associates and around 1,000 points of sale throughout Spain**. Agencies of different types are part of the Association: vacation and corporate broadcasters, tour operators, coastal and city receptive agencies, and online and cruise agencies.

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