



The ACAVE Travel Market Tour 2023 will feature 15 meetings in 13 Spanish cities

Barcelona inaugurates the meetings created by ACAVE to expose first-hand to travel agents the news in tourism services and products of the key operators in the sector

Barcelona, March 8, 2023.- ACAVE, the Corporate Association of Specialized Travel Agencies, held today at the **Hotel Seventy** in Barcelona the first meeting of the 2023 season of the **ACAVE Travel Markets**, a Tour that during this year will visit a total of 13 Spanish cities, with a total of 15 meetings and with the participation of more than 50 exhibitors.

Today's meeting in Barcelona had 100 attendees and was led and moderated by the **ACAVE manager, Catiana Tur**. The **president of ACAVE, Jordi Martí**, was in charge of welcoming and confirmed that, *"as could already be seen in Fitur, last year's figures show that the sector's recovery is stable and consistent. 87% of the agencies surveyed state that they have already regained stability, and almost none are already at risk due to the consequences of the pandemic. This is good news and we hope that in 2023 they will finish consolidating."*

The round of presentations began with Carlos González, regional delegate in Catalonia and Aragon of **Abreu.Pro**, who presented his holiday offer for this year and the novelties in its circuits. Alicia Zamora, a TMCs salesman and corporate account for **Air France-KLM**, spoke about the experience of traveling with these airlines. Paquita Castillo, commercial director of **APG Spain**, presented the paper "The GP275 plate, issued by airlines not present at the BSP in Spain" and then Laura Sánchez, Baleària's head of sales for Catalonia and Menorca, counted on the benefits of the shipping company to travel to the islands.

Next, Susana Ferrer, commercial and operations director of **Enjoy Travel Group**, presented the new flight Barcelona-Havana and, continuing with the great trips, José Luis Gómez, commercial delegate of **Mundomar Cruises**, explained the new offer in Spanish of Princess cruises to travel the world on board their Premium Superior category ships. Ágata Witoslawska, director of **Poland's National Tourist Office in Spain**, gave a presentation of this emerging destination, entitled "Poland, more than you imagine".

Dues ponències sobre rails: Mónica Exposido i Mariló Garrido, del Departament de suport comercial d'**Ouigo**, ha desgranat l'oferta i prestacions del nou operador de trens d'alta velocitat a preus econòmics; i Patricia Hernández, cap de vendes en agències de **RENFE**, ha desenvolupat una presentació sobre la companyia de trens espanyola.

Per concloure, Alfredo Capote, de la **Direcció de Promoció Turística La Palma**, ha exposat els encants de l'Illa Bonita acompanyat de Francisco Raúl Camacho Sosa, **Conseller de Turisme i Esports del Cabildo Insular de La Palma**.

This is the first ACAVE Travel Market in 2023, but it will not be the only one. Throughout the month of **March**, the meetings will take place in Seville (March 15), San Sebastian (March 22)



and Madrid (March 29), as well as a special one during the BTravel Tourism Show (Barcelona, March 24). In **April**, the ACAVE Travel Market will take place in Santiago de Compostela (19 April) and Pamplona (26 April). In **May**, the venues will be Alicante (3 May), Palma de Mallorca (10 May), Malaga (17 May), Ibiza (24 May) and, again, Barcelona (31 May). Another four editions will take place in **October** (Bilbao, 25 October) and **November** (Valencia, 8 November; A Coruña, 15 November). The last meeting will be on November 22 in Barcelona.

About ACAVE

The Corporate Association of Specialized Travel Agencies (ACAVE) is the employers' association of state-wide travel agencies based in Catalonia. It is the most representative association in Spain with approximately **450 members and around 1,000 points of sale throughout Spain**. Agencies of the different types are part of the Association: holiday and corporate broadcasters, tour operators, coast and city responsive, online and cruise agencies.

For more information:

Oriol García

M + 34 608512909

oriolgarcia@mahala.es

MAHALA

Comunicación
y Relaciones Públicas