

Press release

65 travel agencies from the Valencian Community participate in the ACAVe Travel Market in Valencia



 Tour operators, airlines and train companies, hotel chains and digital service companies have presented their novelties to the participants of this edition.

November 2, 2022.- The Corporate Association of Specialized Travel Agencies (ACAVe) has today held a new stage of the autumn round of the **ACAVe Travel Market Tour** at the **Only You Hotel Valencia**, an itinerary of presentations throughout Spain designed to exposing first-hand to travel agents the latest developments in tourism services and products from the key operators in the sector. The **manager of ACAVE, Catiana Tur**, has been in charge of conducting the act that has had the presentations of 9 tour operators.

Jordi Martí, president of ACAVE, has given the welcome and has commented that the perspectives of the tourist activity: "are being good for the autumn and winter. Although activity has slowed down a bit after a record summer, interesting business prospects are opening up due to the increased demand from markets in central and northern Europe to travel this winter to destinations with good weather."

In the first presentation, Patricia Flores - Key Account Manager of **Vueling** spoke about the air routes for this winter and the opportunities offered by the company this season. Next, Oriol Balmaña, Tour Operator Sales Manager of Travelkids, has presented the proposals for magical trips for this winter. Raquel Cabezas-Sales Executive of Sandos Hotels & Resorts has focused her presentation on the Sandos experience in its hotels for this winter season. Patricia Hernández - Head of **Renfe** agency sales, has presented the high-speed program for everyone. Luciana Stassen, Sales Executive Mediterranean, Belgium & the Netherlands of Palladium Hotel Group, has presented all the novelties of the hotel chain. Next, Magda Briet - Account Executive of Iryo has broken down the details of the service of this new high-speed operator. Maria José Eiras - Key Account Manager -Trade Sales - Spain Sales Management of Iberia has commented on the company's plans in a presentation entitled "Iberia Next Chapter". Next, David Bretos, Sales Director of **Expedia TAAP**, presented the novelties that have been introduced in the platform with new payment options. Finally, Carlos Sánchez - Delegate of Madrid of APG **Spain** has presented APG IET, validator plate GP275.

This autumn, 4 ACAVe Travel Markets will be held in the following cities: **Bilbao** (October 26), **Valencia** (November 2), **Seville** (November 9), **Barcelona** (November 16).

About ACAVE

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain.** Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

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