



Press release

ACAVE Travel Market has brought together today in Seville 65 Andalusian travel agencies and 10 tour operators

Airline and cruise companies, hotel groups, tourist destinations and technology companies have presented their latest developments for the 2022 tourist season to the invited agencies

March 16, 2021.- The Corporate Association of Specialized Travel Agencies (ACAVE) today held a new meeting of the ACAVe Travel Market Tour at the **NH Collection Seville**, an itinerary of presentations throughout Spain designed to expose first-hand the travel agents news in tourist services and products from the key operators in the sector. After two years of pandemic and virtual or hybrid events, the ATM Tour returns this year to its original 100% face-to-face format.

Today's meeting, led and moderated by the **manager of ACAVE, Catiana Tur**, began with a welcome from the **president of ACAVE, Martí Sarrate**, who highlighted in his speech that *"the good reception that this event has had among the Andalusian companies that they are seeing that the ATMs are a very interesting forum to contact directly with tour operators, not only to find out about their news, but also to clarify specific operational doubts with them, network and build new business opportunities"*.

Next, the **Catalan Tourism Agency** was the first operator to intervene: Bea Nubiola, Head of Brand Management/Experiential Marketing Unit of the ACT, presented the "Grand Tour Catalunya" product.

Next, Maria Chaverri, Trade & Leisure Account Manager of **Air France KLM**, presented the company's novelties for this season.

Tomás París, director of the Economic Promotion and Local Development Services of the **Eivissa City Council**, has detailed the arguments for revisiting the capital of the white island this 2022 season.

Next, it was the turn of David Lara, area manager of western Andalusia and Extremadura of **AON**, which has recalled the fundamental role of travel insurance in the context of the recovery of tourist activity.

Ingrid Graells, Commercial Director of **Beroni**, has shown the advantages of BGS Sign Contract, a platform for the agile creation and management of combined travel contracts.

Cosme Máiz, Commercial Director of **CDV**, has presented the aggregation platform for travel agencies with suppliers from all over the world.

Toni Fernández, Sales Executive at **Manconfort & Sandos Hotels**, has presented the unique experience that can be enjoyed at their hotels.

José Antonio Hermoso, General Manager of Mundomar Cruises, has focused his presentation on Princess Cruises and Cunard cruises for 2022 with Mundomar Cruises Assistant Guide.

Elena Soler, Promotion and Technical Secretary of **Tour & Kids** has detailed the offer of her experiences in the Valencian Community.

And to close, Isabel Fernández, Regional Manager of **Vueling**, has announced the opening of new routes and notable increases in the operation with Paris and London. Likewise, this season they will maintain up to 100 domestic routes on the peninsula.

Between the months of March and June, 11 ACAVe Travel Markets will be held in the following cities: **Barcelona** (March 9), **Seville** (March 16), **Bilbao** (March 23), **Madrid** (March 30), **Special B-Travel** (April 1), **A Coruña** (April 6), **Alicante** (April 27), **Palma de Mallorca** (May 11), **Malaga** (May 18), **Valencia** (May 25), and **Barcelona** (June 1).

About ACAVE

The Corporate Association of Specialized Travel Agencies (ACAVE) is the employers' association for state-wide travel agencies based in Catalonia. ACAVE is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain**. Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

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