Press realease

## Airlines, hotel chains, tourist destinations and theme parks participate in the ACAVe Travel Market in Bilbao

• More than 60 travel agencies from the Basque Country attended the event to learn first-hand about the operators' proposals for the new season that is about to begin.

**March 23, 2021.-** The Corporate Association of Specialized Travel Agencies (ACAVe) today held a new meeting of the **ACAVe Travel Market Tour** at the **Carlton Hotel in Bilbao**, an itinerary of presentations throughout Spain designed to expose first-hand travel agents the news in tourist services and products from the key operators in the sector. After two years of pandemic and virtual or hybrid events, the ATM Tour returns this year to its original 100% face-to-face format.

Today's meeting, led and moderated by the **manager of ACAVE, Catiana Tur**, began with a welcome from **the president of ACAVE, Martí Sarrate**, who highlighted the special moment that the tourism sector is going through in light of the latest events in Ukraine. but he stressed "that despite all the indicators allow us to hope that the start with the Easter campaign will be positive and set the path for the recovery of the sector throughout the year, although we know that we will not be able to count on tourism Russian, a profile that has been very important in recent years for a prominent part of the receptive sector".

Next, **Expedia TAAP** was the first operator to intervene: David Bretos, sales director Spain, presented the platform presented its platform with a global reservation program with more than 1 million accommodations, 500 airlines, as well as rental operators to car and activities. Next, Nieves Dominguez, Commercial Director Spain & Portugal/Latam of Maritim Hotels, spoke about the new post-Covid19 stage of the company, a chain whose pillars are unique establishments and careful gastronomy, always located in city centers and close to airports. Next, Raquel Bringas, sales manager for the northern area of PortAventura World, presented the themed resort, a unique destination with 3 parks and 6 themed hotels. Antonio Lozano, senior Sales Leisure of Qatar Airways has presented the destination Doha with Qatar Airways. For her part, Gisele Machado, executive Sales of Sandos Hotels & Resorts, has focused her presentation on the Sandos experience in its hotels in Mexico and Spain. Alfredo Captote, Commercial Director and Roxana Rodríguez, representative of the Tourism area of the Cabildo de la Palma have presented the tourist offer of this Canarian destination. Next, Mónica Milá, Vueling Spain team leader, announced the opening of new routes and notable increases in the operation with Paris and London. Likewise, this season they will maintain up to 100 domestic routes on the peninsula.



Between the months of March and June, 11 ACAVe Travel Markets will be held in the following cities: **Barcelona** (March 9), **Seville** (March 16), **Bilbao** (March 23), **Madrid** (March 30), **Special B-Travel** (April 1), **A Coruña** (April 6), **Alicante** (April 27), **Palma de Mallorca** (May 11), **Malaga** (May 18), **Valencia** (May 25) **and Barcelona** (June 1).

## **About ACAVE**

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain.** Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

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