



PRESS RELEASE

A Coruña brings together 50 travel agents in a new stage of the ACAVe Travel Market Tour



- **Airline and cruise companies, hotel groups, tourist destinations and insurance and technology companies have presented their latest developments for the 2022 tourist season to the invited agencies**

March 16, 2022.- The Corporate Association of Specialized Travel Agencies (ACAVe) today held a new meeting of the **ACAVe Travel Market Tour** at the **NH Collection Seville**, an itinerary of presentations throughout Spain designed to expose first-hand the travel agents news in tourist services and products from the key operators in the sector. After two years of pandemic and virtual or hybrid events, the ATM Tour returns this year to its original 100% face-to-face format.

Today's meeting, led and moderated by the **manager of ACAVE, Catiana Tur**, began with a welcome where she highlighted that *"despite the adverse scenario generated by the war in Ukraine, with the consequent general rise in prices and uncertainty, travel forecasts are notably better than last year. This campaign is crucial to start the path of recovery"*.

Next, Mónica Milá, **Vueling's** Spain team leader, began the Operators' shift by presenting the company's plans for this spring, announcing the opening of new routes and notable increases in operations with Paris and London. Next, Cosme Máiz, Commercial Director of **CDV**, presented the aggregation platform for travel agencies with suppliers from all over the world. Manuel Lino, Product Manager **Tourism Portugal of Portugal**, has presented the attractions of this country that year after year receives a greater number of visitors. Toni Fernández, Executive Sales, of **Sandos Hotels & Resorts** has presented the proposals of the chain in the field of events and MICE. For her part, Maria José Eiras, **Iberia's** Key Account Manager.Trade Sales Spain Sales Management, has presented the company's plans for this season to overcome the pandemic, which are called the "next chapter" plan whose axes are a better service, a sustainability project and an increase in air connections, especially with the US (highlighting Dallas, Washington and San Francisco). Next, David Bretos, Sales Director Spain of **Expedia TAAP**, presented the global reservation program with more than 1 million accommodations, 500 airlines, as well as rent-a-car operators and activities. Anna Barceló, Marketing Manager at **Costa Brava – Pirineu de Girona**, has announced the attractions of the region that are presented in the "Live the Double" campaign. Next, it was the turn of Juan Francisco Alonso, head of the Northwest area of **AON**, who recalled the fundamental role of travel insurance in the context of the recovery of tourist activity. Alicia Gómez, coordinator of the **tourism offices of the Eivissa City Council**, has closed the round of interventions to remind us of the incredible attractions of the capital of Ibiza, a UNESCO heritage city.



Between the months of March and June, 10 ACAVe Travel Markets will be held in the following cities: **Barcelona** (March 9), **Seville** (March 16), **Bilbao** (March 23), **Madrid** (March 30), **Special B-Travel** (April 1), **A Coruña** (April 6), **Palma de Mallorca** (May 11), **Malaga** (May 18), **Valencia** (May 25) and **Barcelona** (June 1).

About ACAVE

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately 450 associates and around 1,000 points of sale throughout Spain. Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.

For more information:

Oriol García
M + 34 608512909
oriolgarcia@mahala.es

MAHALA

Comunicación
y Relaciones Públicas