



## **ACAVE brings together 70 travel agencies in Barcelona for the first meeting of the ACAV Travel Market 2022**

- **This first meeting has had the participation of 10 tour operators who have presented their latest news for the 2022 tourist season to the invited agencies.**
- **The ACAVe Travel Market Tour 2022 will feature 11 workshops this year in Spanish cities such as Barcelona, Madrid, Seville, Bilbao, A Coruña, Alicante, Palma de Mallorca, Malaga and Valencia.**

**March 9, 2021.-** One more year, the Corporate Association of Specialized Travel Agencies (ACAVE), celebrates the **ACAVE Travel Market Tour**, an itinerary of presentations throughout Spain designed to expose travel agents first-hand the news in tourism services and products from the key operators in the sector. These meetings will also be an opportunity for reflection and analysis of the situation of the tourism sector at a time like the present, when the recovery of the sector is gradually being consolidated. After two years of pandemic and virtual or hybrid events, the ATM Tour returns this year to its original 100% face-to-face format.

Between the months of March and June, 11 ACAVe Travel Markets will be held in the following cities: **Barcelona** (March 9), **Seville** (March 16), **Bilbao** (March 23), **Madrid** (March 30), **Special B-Travel** (April 1), **A Coruña** (April 6), **Alicante** (April 27), **Palma de Mallorca** (May 11), **Malaga** (May 18), **Valencia** (May 25), **Barcelona** (June 9) and **Barcelona** (June 1).



*Martí Sarrate, president of ACAVe, highlighted that "these presentations have become a very useful forum for tour operators who find a more direct space in ATMs to present their news to a significant number of travel agencies shortly before the start of the event. of the tourist season. These meetings allow them to transmit the information to the agencies in a more efficient and direct way, as well as being an extraordinary networking opportunity".*

Today's meeting in Barcelona featured presentations of new products from 10 operators: airlines, hotel chains, cruise companies, insurance companies and technology solutions companies.

In the first presentation, **Darío Dávila, account executive at AON**, presented the company's travel insurance, a tool that continues to be essential in the current context in which the effects of the pandemic have not yet been left behind.

Next, **Laura Sánchez, Balearia's commercial delegate in Catalonia**, presented her news for the 2022 season in the Balearic Islands, with 5 destinations between the peninsula and the islands, connected and with up to 31 weekly frequencies.

**Cosme Maíz, Commercial Director of CDV**, has presented the aggregation platform for travel agencies with suppliers from all over the world, including, among others, up to 350,000 hotels.

Next, **David Bretos, Sales Director Spain of Expedia TAAP**, presented the global reservation program with more than 1 million accommodations, 500 airlines, as well as rent-a-car operators and activities.

**Maria José Eiras, Key Account Manager. Trade Sales. Spain Sales Management of Iberia** has presented the company's plans for this season to overcome the pandemic, which are called the "next chapter" plan whose axes are better service, a sustainability project and an increase in air connections, especially with the USA (highlighting Dallas, Washington and San Francisco).

**Nieves Dominguez, Maritim Hotels Spain & Portugal/Latam Commercial Director**, spoke about the resurgence of the company and this new post-Covid19 stage, a chain whose pillars are unique establishments and careful gastronomy, always located in city centers and close to airports.

On her part, **Aixa Iglesias, Destination Sales Director of Sandos Hotels & Resorts**, focused her presentation on the Sandos experience at its hotels in Mexico and Spain. Eco-experiences, wellfit experiences, wellness guides or special experiences for families are the hallmark of the group.

**Nafsika Tomara, Sales Manager for Catalonia, Valencia & Balearic area of Sata Azores Airlines** has presented the direct air connections between Barcelona and the Azores islands that will start from the month of June.

**Montse Redondo, Commercial Tickets Department of Tramed (Grupo Grimaldi)** has presented her plans for the Balearic Islands destination, which will be connected to the ports of Barcelona, Valencia and Rome.



She has closed the presentation **Mónica Milá, Team leader Sales Spain of Vueling** who has announced the opening of new routes and notable increases in the operation with Paris and London. Likewise, this season they will maintain up to 100 domestic routes on the peninsula.

#### **About ACAVE**

The Corporate Association of Specialized Travel Agencies (ACAVe) is the employers' association for state-wide travel agencies based in Catalonia. ACAVe is the most representative Association in Spain with approximately **450 associates and around 1.000 points of sale throughout Spain**. Agencies of different types are part of the Association: holiday and corporate broadcasters, tour operators, coastal and city receptive, online and cruise agencies.